



# Online Total Compensation Statements

A better way to showcase your  
employee benefits investment

PLANSOURCE®

# Will the webinar be recorded?

**Yes!**

We will send you a link to the recording after the webinar.





# Will the slides be available?

**Yes!**

We will send you a link to the PDF after the webinar.



# How do you ask questions?

Type your question into the  
“Questions” panel

The screenshot shows the GoToWebinar Control Panel interface. At the top, there's a title bar 'GoToWebinar Control Panel' with standard window controls. Below it are several expandable sections: 'Screen Sharing', 'Dashboard', 'Attendees: 1 out of 1001', and 'Audio'. The 'Audio' section is expanded, showing 'Use: Telephone' (selected) and 'Mic & Speakers'. It also displays dialing information: 'Dial: +1 (415) 655-0059', 'Access Code: 732-878-437', and 'Audio PIN: 77'. A note says 'If you're already on the call, press #77# now.' with a link 'Problem dialing in?'. Below this is the 'Talking:' section, which includes 'Webcam' and 'Questions'. The 'Questions' section is expanded, showing a checkbox for 'Show Answered Questions'. Below this is a table with columns 'Question' and 'Asker'. At the bottom of the 'Questions' section is a text input field labeled 'Type answer here' and two buttons: 'Send Privately' and 'Send To All'. Further down are sections for 'Polls' and 'Chat'. At the very bottom, there's a footer area with 'Test - Witnessing History', 'Webinar ID# 154-586-243', and the 'GoToWebinar' logo.

# **Better Technology for a Better Benefits and HR Experience**

PlanSource provides flexible and intuitive benefits administration software and services to nearly 3.5 million consumers.

**brainpower**  
*software*



# Today's Speakers



**Jessica Foust**  
Director, Employee Communications  
PlanSource



**Michael Zaucha, Ph.D**  
President and COO  
Brain Power Software



# Online Total Compensation Statements

Objectives and Value

Best Practices and Considerations

Johns Hopkins Health Care Case Study

Demonstration

Q&A



# What is a Total Compensation Statement?

*Attract, motivate and retain employees by showcasing the value of benefits*



Personalized document that showcases  
the overall value of an employee's  
financial rewards.

# Importance of Total Compensation Statements

*Attract, motivate and retain employees by showcasing the value of benefits*



of employees receiving total compensation statements  
have a greater understanding of their reward package.

# Why Produce a Statement?

*Understanding*

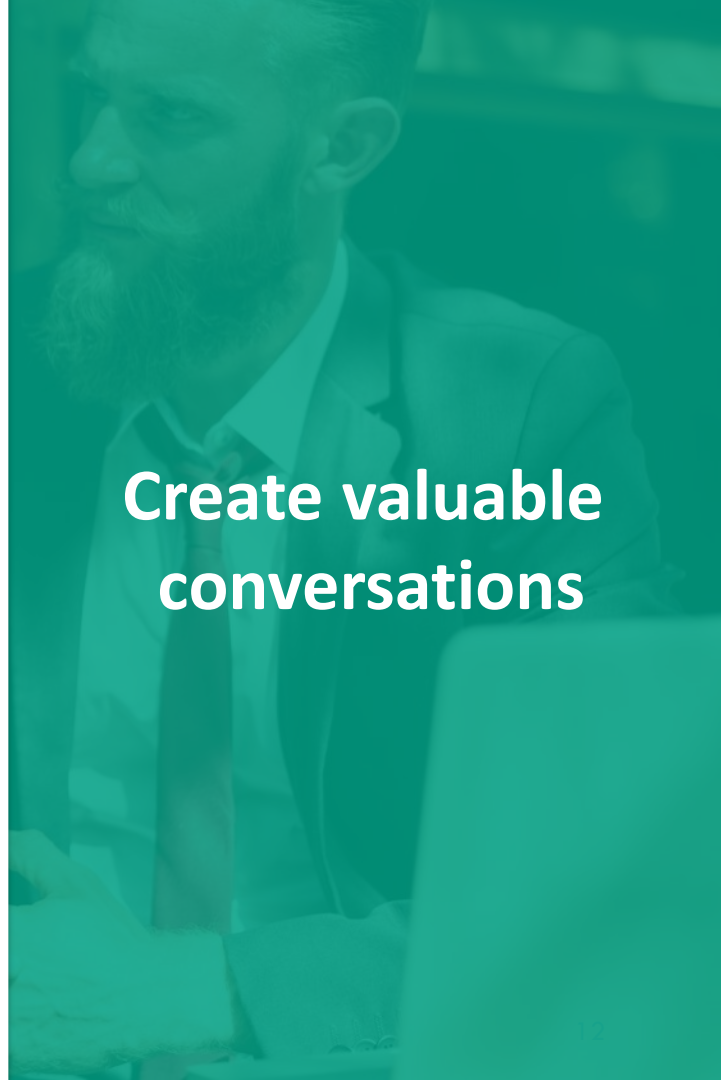
*Retention*

*Morale*

*Branding*



**Create valuable  
conversations**



**Who benefits  
from Total  
reward statements?**





# What's typically included?

Everything your company offers to employees!

# What's typically included?

Compensation information



Insurance benefits



Leave benefits



Financial security elements



Additional benefits



# Online vs Print Statements

## Online Statements

Dynamic and interactive

Integrated with benefit systems

Engagement analytics

## Print Statements

Sent directly to employee homes

Integrated with benefit systems

Managers hand out to employees



# Will employees view online statements?

*YES!*



Targeted Messaging



Data refreshes



Analytics



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**Retrospective  
Statement**

**vs.**



**Prospective Statement**

# Refresh Frequency

Yearly, quarterly, monthly,  
weekly





## **Communications Campaign to Announce Statement**

# Apply Communication Campaign Best Practices

*Communicate early and often*



Notifications and reminders



Links to informational materials



Schedule communications ahead of time

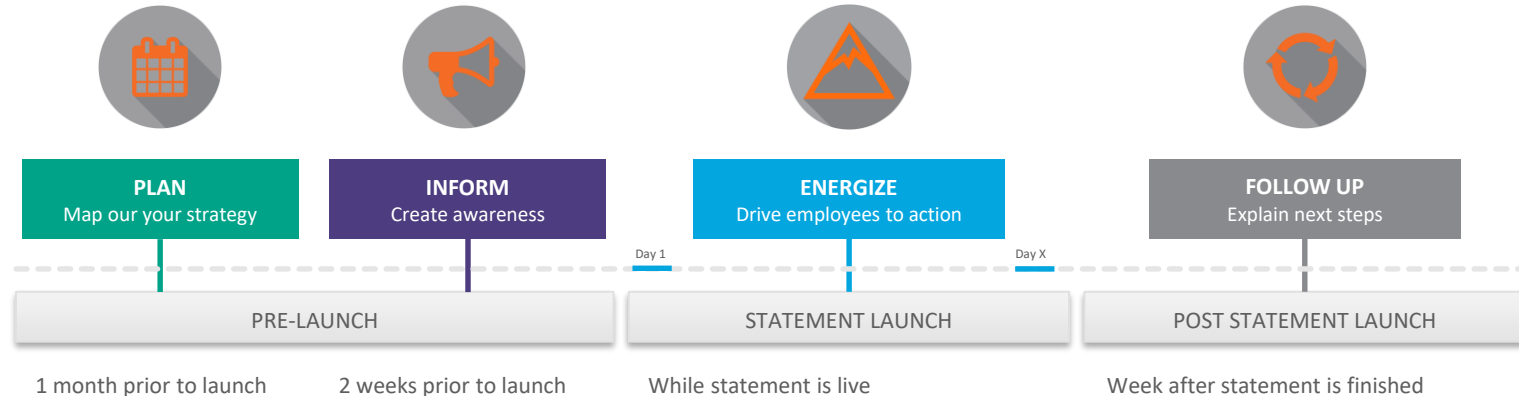


Use a timeline



Communicate regularly

# Example Communication Campaign Timeline







# Open Rates And Engagement



# Historical Statements





# Online Total Compensation Statements

Objectives and Value

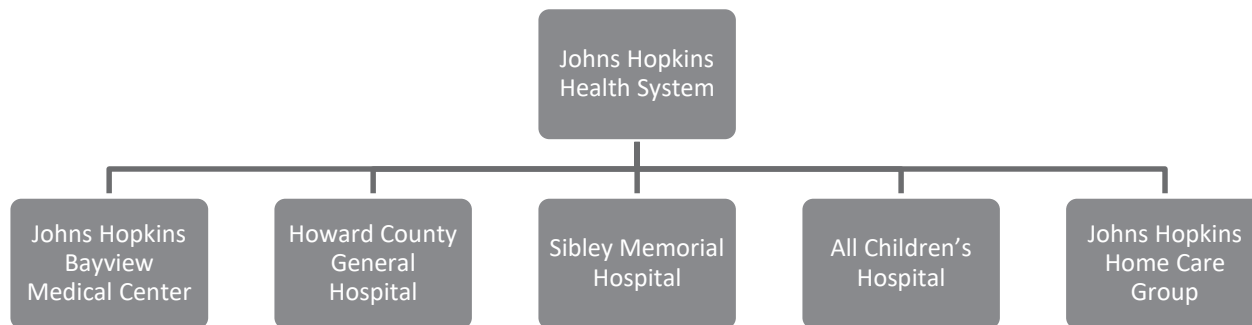
Best Practices and Considerations

## Johns Hopkins Health Care Case Study

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# Value Proposition



- Deliver highly valued service
- Integration of multiple data sources
- Seamless access
- Customization
- Venue for employee feedback
- Appealing and agnostic user interface



# Johns Hopkins Health Care Case Study

**Open rate:**

43.9%

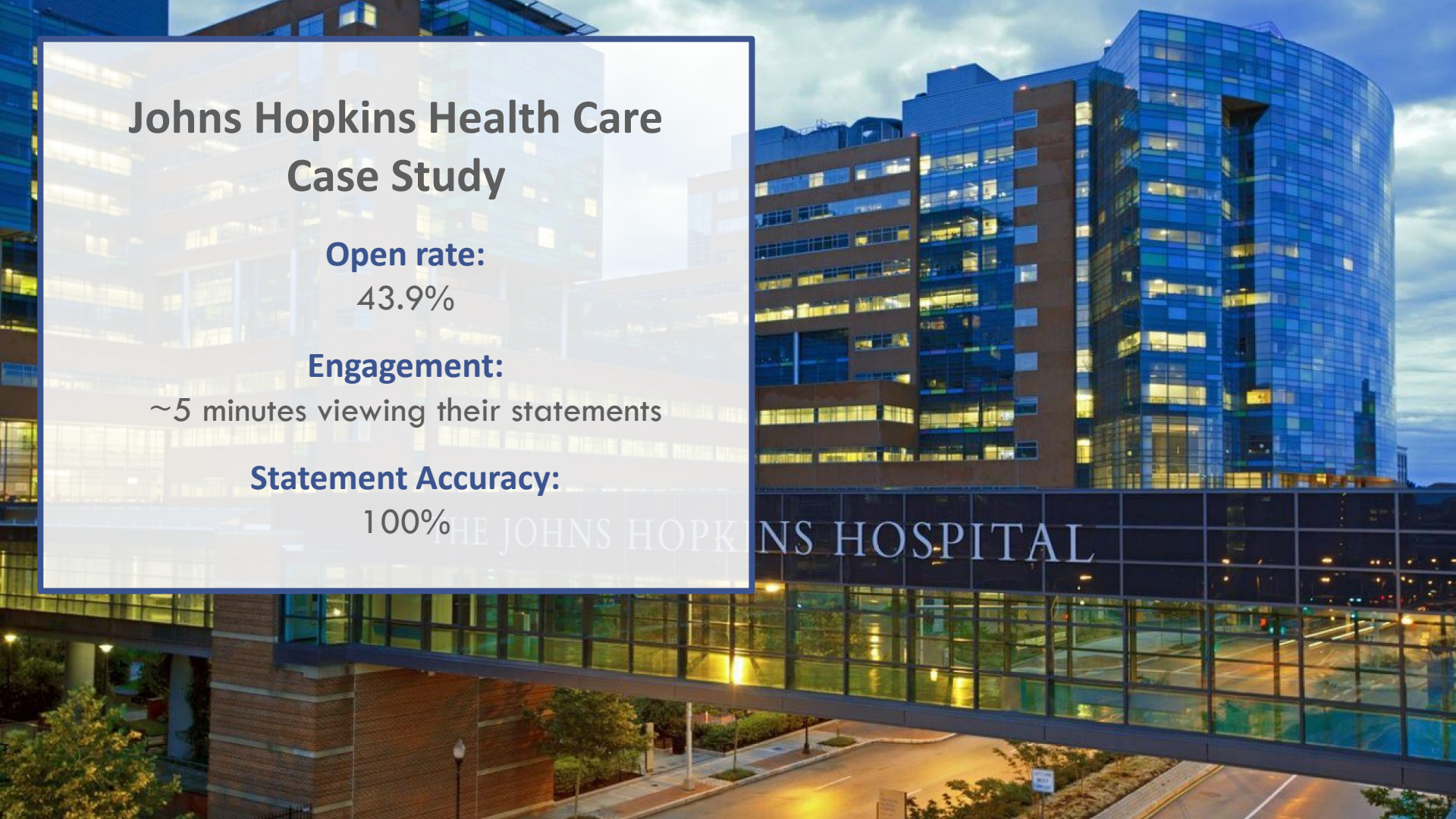
**Engagement:**

~5 minutes viewing their statements

**Statement Accuracy:**

100%

THE JOHNS HOPKINS HOSPITAL





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# Q&A

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[www.plansource.com/getintouch](http://www.plansource.com/getintouch)

**877-735-0468**