

CUSTOM VIDEOS

Software + Services = A Better Benefits Experience

At PlanSource, we believe that the best way to build a better benefits experience is by combining best-in-class software with a range of high-touch benefit services. This simple equation provides brokers and employers with a complete solution that can help busy HR departments work more efficiently and focus on strategic initiatives rather than tedious tactics.

Custom Videos

Communications being lost in a crowd? With video, your content comes alive. PlanSource's video production team will create videos customized to your brand, culture and benefits. We primarily utilize animated video and professional voice over to ensure your employees are both entertained and informed.

Use Videos to Educate Employees

Boosts Engagement and Conversion

Employees who watch a video are 64% more likely to take action after watching a video.

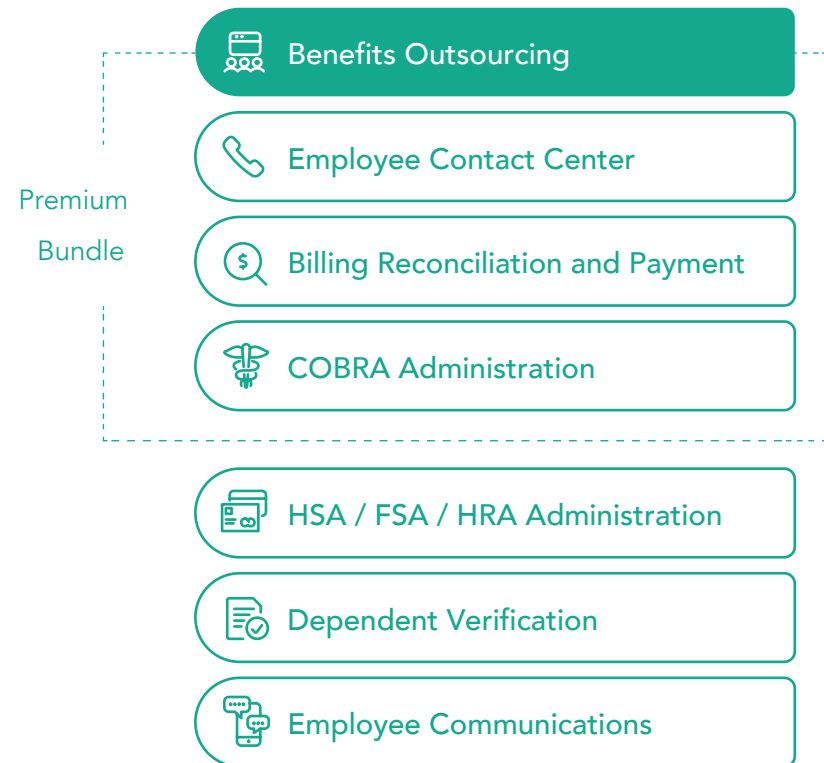
Available on Multiple Platforms

Video can be delivered and viewed on any channel, any device, and from any location.

Better Understanding of Benefits

Through visual learning, employees can absorb more information than with text.

PlanSource Benefits Services



PlanSource Video Library

In addition to customized videos, PlanSource also provides free educational videos that explain some of the basic concepts in health, wellness and benefits. Employers can use these short, animated videos during open enrollment and year-round for employee education.

Types of Videos we Create

- How To/Educational
- Benefit Plan Overview
- Brand Storytelling
- Virtual Tours
- Employee Testimonials



Video Category:

Understanding Medical Plan Types

Understanding Medical Plan Types:

HMOs, PPOs and HDHPs

Video Category:

Understanding Benefits

Understanding Benefits:

Everything you need to know about COBRA

Video Category:

Understanding Savings Accounts

Understanding Savings Accounts:

Everything you need to know about a 401(k)

Video Category:

Understanding Voluntary Benefits

Understanding Voluntary Benefits:

What is Accident Insurance?