## EMPLOYEE COMMUNICATIONS

#### **Software + Services = A Better Benefits Experience**

At PlanSource, we believe that the best way to build a better benefits experience is by combining bestin-class software with a range of high-touch benefit services. This simple equation provides brokers and employers with a complete solution that can help busy HR departments work more efficiently and focus on strategic initiatives rather than tedious tactics.

#### **Employee Communications**

PlanSource gives you everything you need for communicating with your employees about benefits. With a team of communication experts, PlanSource helps you create a strategy that is tailored to the needs of your various employee groups. When employees have a better understanding of the benefits you offer them, they have a stronger connection with your company.



### Why Go Digital?

#### **Save Money**

Manual processes and procedures are expensive from both a physical resource and human capital perspective.

#### **Reduce Errors**

Automation eliminates costly administrative errors and ensures your employees have coverage when they need it.

#### **Engage Employees**

Communication tools make it easy to engage with employees, and mobilefriendly shopping gives the experience they expect.

#### Maintain Compliance

Keeping up with compliance is hard via paper. PlanSource provides tools for ACA reporting, COBRA and more.

### Gain Efficiencies

Eliminating manual processes allows your HR team to focus on other activities, like attracting and retaining the best talent.

#### What We Do

Benefit Benefit Customized Total Text Guides Websites Video Messaging Compensation Statements New Hire Communications Print and Posters, **Packets** Plan **Fulfillment** Flyers, Postcards





Couldn't ask for better partners when it comes to communications! PlanSource is always able to take our thoughts and visions and bring them to life in communications that exceed our expectations. They never disappoint.

**Amy** Olinzock Health & Welfare Benefits Manager Learning Care Group

# Our Employee Communication Methodology

- Identify Goals
- Identify Employee Communications Preferences
- Create a Content Plan
- Implement Plan
- Measure Results