# PLANS DURCE BOOST

## No Payments in 2020 for New PlanSource Boost Customers

Employee benefits are more important than ever as employees want peace of mind that their loved ones are safe and protected, yet many companies still rely on in-person meetings, face-to-face enrollment consultations and paper-based processes to complete annual open enrollment.

In order to support employers that are looking to add benefits technology or upgrade to a better solution, PlanSource is offering a No Payments in 2020 option for new customers who choose our Boost program.

A customer is a great fit for this program if the HR team...

- 1. Still uses paper for benefits enrollment
- 2. Has too many workarounds and problems with their current platform
- 3. Is lean and needs a platform that can automate manual processes
- 4. Uses a benefits module provided by their HCM system that does not offer an engaging employee experience with decision support
- 5. Has a benefits platform that is no longer affordable

PlanSource offers mobile-friendly benefits shopping, communication and enrollment technology. Our technology provides consistent and personalized education and recommendations allowing employees to understand these crucial enrollment decisions from the comfort and safety of their own homes.

### **Boost Benefits**

Through our relationships with leading ancillary insurance carriers, our Boost program offers a high-value offering at an attainable price point. With the Boost program, customers receive:



# Preferred pricing

when customers offer one or more Boost products



## Employee shopping

that's optimized to drive engagement



## Modern API integrations

that provide a real-time customer experience



### Simplified self-billing

that eliminates the need to reconcile carrier bills

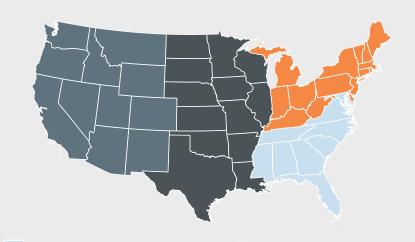
## No Payments in 2020 Benefits and Qualifications

PROGRAM BENEFITS	
2020 PEPM Due	PEPM for 2020 invoices due 1/31/2021, standard payment terms apply 2021-2023
PEPM Subscription Fee	Discounted Boost Price
Implementation Fees	25% of Boost Annual Subscription due 1/31/2021
QUALIFICATIONS	
Customer Size*	250+ benefits-eligible employees
Contract Length	Through 12/31/2023 (or to align with end of benefit plan year after 3+ years)
Annual price increase	7%
Products	Standard Boost Eligibility: 1 or more new or existing fully-insured Boost products

Applies to PlanSource direct customers only, customers must be new to PlanSource.

### **PlanSource Boost Team**

To obtain a PlanSource Boost proposal or learn more about the No Payments in 2020 program, reach out to your assigned PlanSource Sales Rep or contact one of the Carrier Account Executives listed below.



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<sup>\*</sup> Allstate products are only available to companies with 1,000+ benefits-eligible employees.