



Online Total Compensation Statements

A better way to showcase your employee benefits investment

PLANSOURCE®

Will the webinar be recorded?



Yes!

We will send you a link to the recording after the webinar.



Will the slides be available?

Yes!

We will send you a link to the PDF after the webinar.



How do you ask questions?

Type your question into the
"Questions" panel

The screenshot shows the GoToWebinar Control Panel interface. At the top, it says "GoToWebinar Control Panel". Below this are several menu items: "Screen Sharing", "Dashboard", "Attendees: 1 out of 1001", and "Audio". Under the "Audio" section, there are two radio buttons: "Telephone" (which is selected) and "Mic & Speakers". Below these are the dialing instructions: "Dial: +1 (415) 655-0059", "Access Code: 732-878-437", and "Audio PIN: 77". A note says "If you're already on the call, press #77# now." with a link "Problem dialing in?".

Below the audio section is the "Talking:" section, which includes "Webcam" and "Questions". The "Questions" panel is expanded, showing a checkbox for "Show Answered Questions" and a table with columns "Question" and "Asker". Below the table is a text input field for "Type answer here" and two buttons: "Send Privately" and "Send To All".

At the bottom of the panel, there are "Polls" and "Chat" sections. The footer of the panel displays "Test - Witnessing History", "Webinar ID# 154-586-243", and the "GoToWebinar" logo.



Better Technology for a Better Benefits and HR Experience

PlanSource is a technology company that offers flexible and intuitive software and services for nearly 3.5 million consumers.

brainpower
software



Today's Speakers



Jessica Foust
Director, Employee Communications
PlanSource



Michael Zaucha, Ph.D
President and COO
Brain Power Software

Online Total Compensation Statements

Objectives and Value

Best Practices and Considerations

Hyundai Motors America Case Study

Demonstration

Q&A

What is a Total Compensation Statement?

Attract, motivate and retain employees by showcasing the value of benefits



Personalized document that showcases the overall value of an employee's financial rewards.

Importance of Total Compensation Statements

Attract, motivate and retain employees by showcasing the value of benefits

95%

of employees receiving total compensation statements have a greater understanding of their reward package.

Why Produce a Statement?

Keeps employees updated
on their current compensation
and benefits

Shows the total value of
working at your company

Raises awareness and
appreciation for the benefits
your company offers

Reduces cost of
benefits administration

What's typically included?

- Compensation information
- Insurance benefits
- Leave benefits
- Financial security elements
- Additional benefits

Benefits of
Online
vs.
Print



Dynamic and interactive



Integrated with online benefits



No printing and mailing!



Engagement analytics



Update/refresh the data

A man with a full beard and a woman in business attire are looking at a document together. The man is on the left, wearing a dark suit and a red tie. The woman is on the right, wearing a white blouse and a necklace. They are both looking at a document on a table. The background is blurred, showing what appears to be an office or meeting room.

Who benefits from Total reward statements?

Online Total Compensation Statements

Objectives and Value

Best Practices and Considerations

Hyundai Motors America Case Study

Demonstration

Q&A



**Retrospective
Statement**

vs.



**Prospective
Statement**

The background features a light blue line chart with a dark blue diagonal band. The chart has several data points and labels: '210,000' at the top, '180,000' in the middle, and '120,000' at the bottom. A date '5/12/2017 - 5/23/2017' is visible in the top left. The word 'Impressions' is written vertically on the left side. A large number '7,811' is also visible on the left. The date 'May 15' is partially visible at the bottom right.

Refresh Frequency

Yearly, quarterly, monthly, weekly

A grayscale photograph of a person's head and shoulders in profile, facing left. They are speaking into a professional microphone with a pop filter. The background is a plain, light-colored wall. A semi-transparent blue horizontal bar with a white border is overlaid across the middle of the image, containing white text.

Communications Campaign and Statement Announcement



Open Rates and Engagement



Historical Statements



Make it Visual and Interactive

90% of information transmitted to the brain is visual

Visuals are processed **60,000** times faster in the brain than text

Online Total Compensation Statements

Objectives and Value

Best Practices and Considerations

Hyundai Motors America Case Study

Demonstration

Q&A

Hyundai Motors Corp Case Study

Delivered personalized statements to all U.S. based employees

Annual statements for 2016 and 2017

Custom retirement calculators coupled with calls to action were developed to increase engagement



Hyundai Motors Corp Case Study

Open rates:

52% in 2016 | 58% in 2017

Engagement:

~5 minutes viewing their statements

Most engaged demographic:

51-60 age group



Online Total Compensation Statements

Objectives and Value

Best Practices and Considerations

Hyundai Motors America Case Study

Demonstration

Q&A



Q&A

Get in touch with us

www.plansource.com/getintouch

877-735-0468