

A better way to showcase your employee benefits investment

PLANS JURCE

## Will the webinar be recorded?





We will send you a link to the recording after the webinar.





### Will the slides be available?

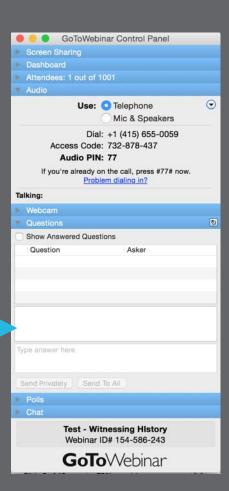


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#### How do you ask questions?

Type your question into the "Questions" panel





## Better Technology for a Better Benefits and HR Experience

PlanSource is a technology company that offers flexible and intuitive software and services for nearly 3.5 million consumers.



# brainpower software



#### Today's Speakers



**Jessica** Foust
Director, Employee Communications
PlanSource



**Michael** Zaucha, Ph.D President and COO Brain Power Software

#### **Online Total Compensation Statements**

Objectives and Value

Best Practices and Considerations

Hyundai Motors America Case Study

**Demonstration** 

Q&A

#### What is a Total Compensation Statement?

Attract, motivate and retain employees by showcasing the value of benefits



Personalized document that showcases the overall value of an employee's financial rewards.



#### Importance of Total Compensation Statements

Attract, motivate and retain employees by showcasing the value of benefits

of employees receiving total compensation statements have a greater understanding of their reward package.



#### Why Produce a Statement?

Keeps employees updated on their current compensation and benefits

Shows the total value of working at your company

Raises awareness and appreciation for the benefits your company offers

Reduces cost of benefits administration

## What's typically included?



Compensation information



Insurance benefits



Leave benefits



Financial security elements



Additional benefits

## Benefits of Online VS. Print



Dynamic and interactive



Integrated with online benefits



No printing and mailing!



Engagement analytics



Update/refresh the data





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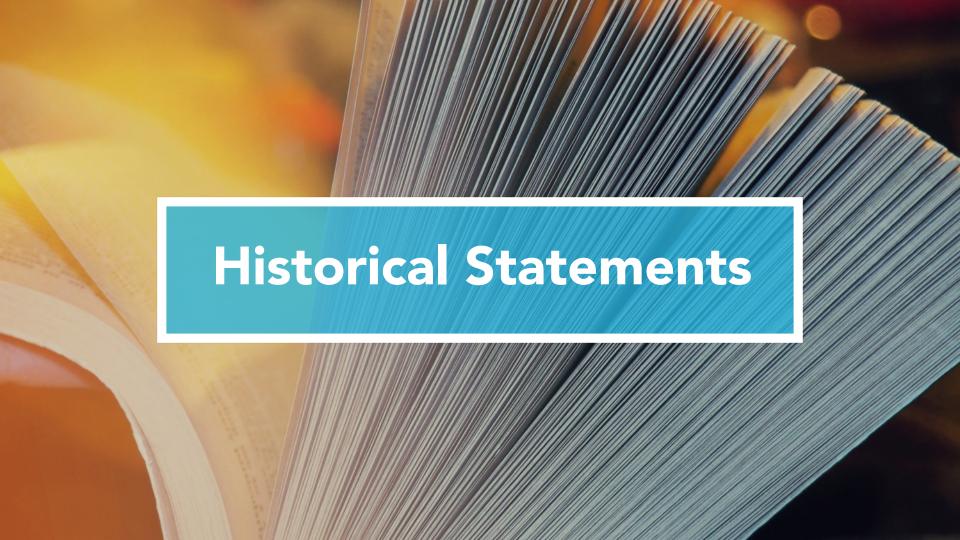
# Refresh Frequency Yearly, quarterly, monthly, weekly



# and Statement Announcement









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**Hyundai Motors America Case Study** 

Demonstration

A&O



Delivered personalized statements to all U.S. based employees

Annual statements for 2016 and 2017

Custom retirement calculators coupled with calls to action were developed to increase engagement



#### Hyundai Motors Corp Case Study

#### **Open rates:**

52% in 2016 | 58% in 2017

#### **Engagement:**

~5 minutes viewing their statements

#### Most engaged demographic:

51-60 age group



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A&D

## Q&A

#### Get in touch with us

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