

PlanSource and Aon Local Advantage: Building better benefits experiences together

Aon Local Advantage

Aon Local Advantage is a suite of health and benefit solutions offered locally through dedicated brokers with expertise serving U.S. employers covering 250 to 500 workers and their families.

Aon Local Advantage also helps employers:

- simplify compliance with federal, state and local laws that affect employee benefits programs
- support employee communications about benefit education, changes and open enrollment, and
- connect with experts across the country on solutions for employee wellbeing, pharmaceutical, voluntary benefits, actuarial and other professional services spanning a broad range of risk, retirement and health solutions.

PlanSource

More than 7.5 million consumers receive their benefits through the PlanSource platform, which provides the best experience possible for benefits communications, shopping, enrollment, billing, compliance and ongoing administration. We partner with leading brokers, carriers and tech providers to provide companies of all sizes with a complete solution for benefits administration.

Together

Aon Local Advantage and PlanSource provide customers with a unique blend of high-touch service, deep insurance and benefits expertise, and state-of-the-art benefits technology. Our teams work hand in hand to enhance employee benefits management, a better benefits experience so employees get more out of their benefits, improve employee communications and provide a familiar benefits shopping experience.

PLANSOURCE®



Why PlanSource and Aon Local Advantage?

- » **Personalization of Benefits** – Companies are expanding and diversifying their benefits to appeal to 4 generations in the workforce
- » **Mobile Shopping** – Employees expect a convenient and familiar benefits shopping experience
- » **Ecosystem Connectivity** – HR teams expect benefits technology to easily integrate with HCM and carrier platforms
- » **Real-Time Information** – HR teams expect benefits data to be shared with key partners in real-time

PlanSource and Aon Local Advantage Deliver What You Need To

- » Automate Processes
- » Engage Employees
- » Reduce Benefit Costs
- » Ensure Compliance

PlanSource Offers the Best Experience For



Benefits Shopping



Enrollment



Billing



Compliance



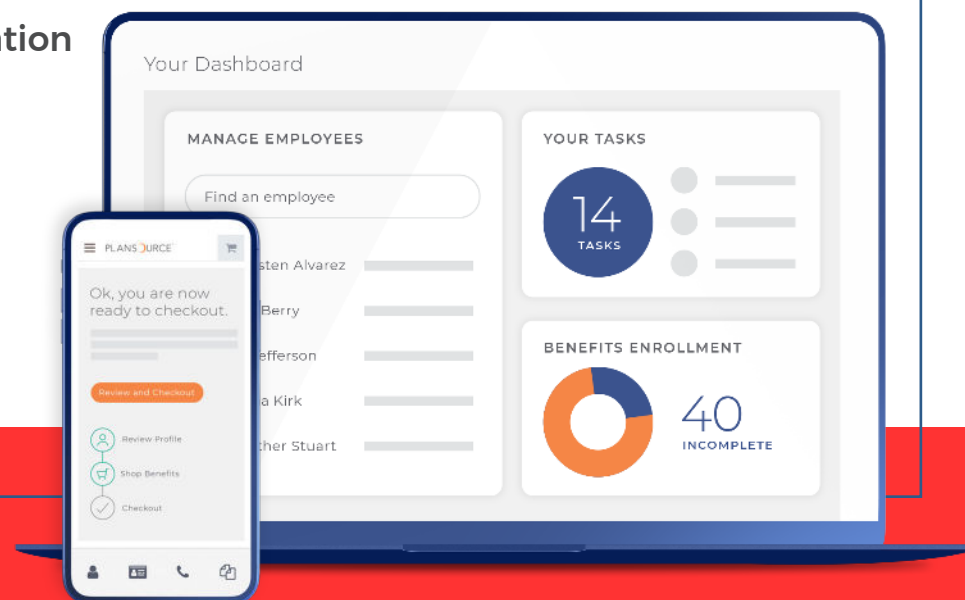
Administration

A Mobile-Friendly Employee Experience

Educational Videos and Content
Tailor-Made Recommendations
People-Friendly Experience
Shopping Cart and Checkout

Sophisticated Benefits Administration and Automation

Eligibility Management
Employee Communications
Cost Calculations
Flexible Reporting



PlanSource Boost

A groundbreaking program that provides organizations with industry-leading benefits technology and carrier API integrations that modernize the benefits experience for employees and HR teams.



Preferred pricing
when customers offer one or more Boost products



Employee shopping
experience optimized to drive engagement



Modern API
integrations that provide a real-time customer experience



Simplified self-billing
that eliminates the need to reconcile carrier bills