

# BENEFIT GUIDES

## Software + Services = A Better Benefits Experience

At PlanSource, we believe that the best way to build a better benefits experience is by combining best-in-class software with a range of high-touch benefit services. This simple equation provides brokers and employers with a complete solution that can help busy HR departments work more efficiently and focus on strategic initiatives rather than tedious tactics.

## Benefit Guides

Guidebooks present an overview of the full scope of benefits available at enrollment. Our communications team compiles and designs benefit books that contain all the information an employee needs to prepare for enrollment in an easy-to-understand format. It's a comprehensive resource designed to be the annual reference on employee benefits.

## Why Benefits Guides?

### Better Education

Better benefits education is the precursor to better benefits decisions.

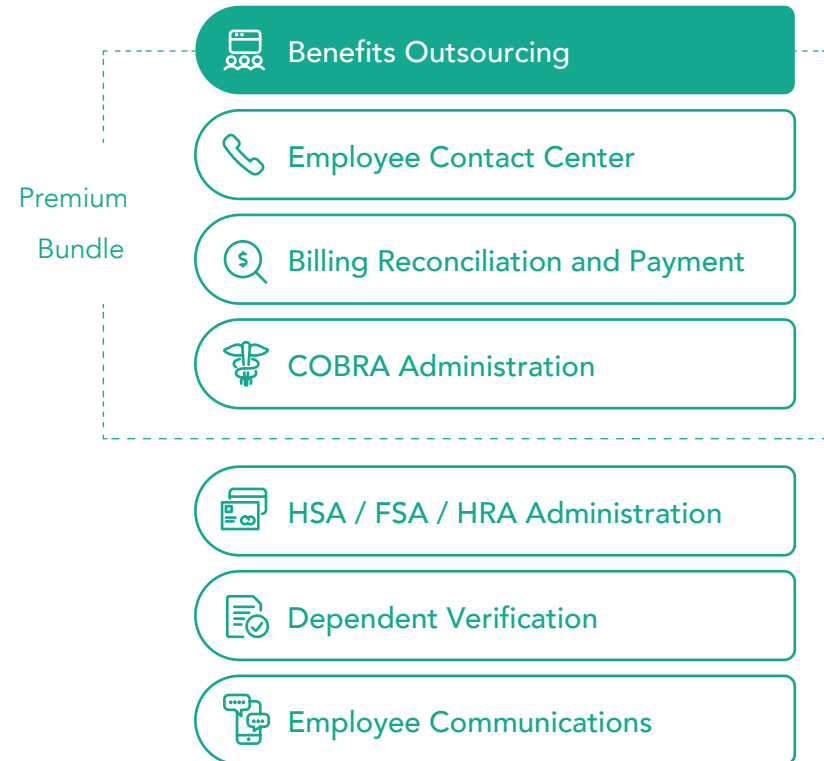
### Higher Enrollment

By informing employees of the value of their benefits, participation will increase.

### Improved Health

With better coverage, employee health and productivity will increase.

## PlanSource Benefits Services





## Pick the Delivery Method That's Right For You

### Printed Benefit Guides

Geared toward more traditional employees who enjoy having hard copies for their own use. We will design, print and mail the guidebooks. Our communications team will prepare customized guidebooks to communicate open enrollment and educational materials in a single easy to read guidebook. Employees can take a these booklets home to review with their families and keep them at their desk throughout the year to use as a resource to answer their questions.

### Digital Benefit Guides

For the employee who doesn't want to deal with paper, our digital guidebook is a great alternative. The digital guidebook offers the same information but with the convenience of it all being in the same place online. Digital guidebooks can be emailed, texted and embedded on any webpage like your employee benefit website. The guidebook can provide links to forms, provider directories and more.

## Digital Guidebook Features

- Watch Videos
- Listen to audio
- Swipe to flip pages
- Tap or pinch to zoom
- Navigate through links
- Print to a PDF
- View it through a mobile phone