

PlanSource In-System Messaging

*Version 3*

# Table of Contents

Table of Contents 2

PlanSource System Page Content 3

Benefit Pages 3

401(k) Page 3

Accident Page 7

AD&D Page 8

Basic Life Page 9

Basic Long-Term Disability Insurance Page 11

Basic Short-Term Disability Insurance Page 12

Cancer Page 13

Critical Illness Page 14

Dental Page 17

Dependent Care Flexible Savings Account Page 18

Dependent Life Page 19

Health Flexible Savings Account Page 20

Health Savings Account Page 21

Hospital Insurance Page 23

Long-Term Care Insurance Page 24

Medical Page 25

Spouse Life Page 27

Vision Page 28

Voluntary AD&D Page Spouse 29

Voluntary AD&D Page Dependent 30

Voluntary Life Page 32

Voluntary Spouse Life Page 33

Voluntary Dependent Life Page 34

Voluntary Long-Term Disability Insurance Page 35

Voluntary Short-Term Disability Insurance Page 36

Tobacco-Use Question 37

Legal 37

Perscription Druge Program 37

Transit Reimbursement Insurance 38

Parking Reimbursement Insurance 39

Employee Assistance Program 40

Specified Health 41

Hospital Intensive 42

Identity Theft Protection 43

**Benefits Page Content**

***401(k) Page***

**Page Heading:** Select your 401(k) plan

**Browser Tab Title:**

**Instructional Text:**   
**Save for your future and invest in a 401k.**

It's never too late to start saving. A 401(k) is a retirement savings plan sponsored by your employer that lets you invest a piece of your paycheck before taxes are taken out.

**Why a 401k?**

In addition to building your retirement savings, a 401k provides two tax breaks. First, the money you contribute doesn't count towards your gross income for the year, lowering your annual taxable income. That's one win. Second, your money grows tax-deferred, meaning your earnings are rolled back into the plan and don't have to be listed as income on your tax return until you make a withdrawal. Second win.

*Take a look at this video and to get the details on how a 401(k) can help you plan for retirement. Sign up now.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| Everything you need to know about 401(k)s  Generic - 401k - video | <https://fast.wistia.com/embed/medias/5ifgpxsn4t> |

**Content Block’s Available:**

* System - Benefits of Participating

***401(k) Catch Up***

**Page Heading:**

**Browser Tab Title:**

**Instructional Text:**

It's never too late to save for your future.

If you are **50 or older you are eligible to make contributions above the IRS standard limit**. This catch up plan is highly recommended for those serious about creating a livable retirement plan, with all of the 'pre-tax' benefits of a usual 401(k) account.

*Sign up and catch up today, by adding the benefit below.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| Everything you need to know about 401(k)s  Generic - 401k - video | <https://fast.wistia.com/embed/medias/5ifgpxsn4t> |

**Content Block’s Available:**

* System - Benefits of Participating

***Roth 401(k) Page***

**Page Heading:** Select your Roth 401(k)

**Browser Tab Title:**

**Instructional Text:**   
  
The benefit of a Roth 401(k) is that **you won't have to pay taxes on it when you receive your money at retirement**. That's a huge benefit as taxes continue to rise throughout your lifetime or you climb to a higher tax bracket during your lifetime, because your money will be safe.

**Use your Roth 401(k)** account to pay the taxes upon contribution, and enjoy your full retirement amount later.

*Be sure to sign up for your account below.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| Everything you need to know about 401(k)s  Generic - 401k - video | <https://fast.wistia.com/embed/medias/5ifgpxsn4t> |

**Content Block’s Available:**

* System - Benefits of Participating

***Roth 401(k) Catch Up Page***

**Page Heading:** Select your Roth 401(k)

**Browser Tab Title:**

**Instructional Text:**   
  
It's never too late to save for your future.

 If you are **50 or older you are eligible to make contributions above the IRS standard limit**. This catch up plan is highly recommended for those serious about creating a livable retirement plan, with all of the benefits of a usual Roth 401(k) account. This means paying taxes now at a potentially lower rate than when you retire and need that money.

*Sign up and catch up today, by adding the benefit below.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| Everything you need to know about 401(k)s  Generic - 401k - video | <https://fast.wistia.com/embed/medias/5ifgpxsn4t> |

**Content Block’s Available:**

* System - Benefits of Participating

***Accident Page***

**Page Heading:** Shop for Accident Insurance

**Browser Tab Title:** Shop for Accident

**Instructional Text:**   
**Limit your expenses** that medical insurance may not cover by enhancing your coverage with **Accident Insurance**.

 This coverage works by complementing medical plans and provides a flat payout for covered conditions. This money is yours to use as needed—from covering deductibles and co-pays to supporting living expenses, it's yours.

When you get injured, Accident Insurance is there.  *Add your coverage below*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Accident Insurance?  Generic - Accident - video | <https://fast.wistia.com/embed/medias/lkc90q8eb2> |

**Content Block’s Available:**

* Consider this
* System: Accident information - links to IRS site (delete)

***Basic AD&D Page***

**Page Heading:** Select your AD&D Insurance

**Browser Tab Title:** View your AD&D

**Instructional Text:**   
**Sign up** for coverage against the unexpected with this benefit.

**Did you know** that accidents are the fourth leading cause of death in the United States?1 That’s why this insurance plan is quickly growing in popularity. It works by giving you or your loved ones a direct, lump-sum payment to help ease a financial burden should an accident occur.

*To learn more, check out our resources, and be sure to add this benefit below.*

1*Medical News Today, 2020* [*https://www.medicalnewstoday.com/articles/282929*](https://www.medicalnewstoday.com/articles/282929)

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is AD&D Insurance?  Generic - ADD - video | <https://fast.wistia.com/embed/medias/s82kzgupsp> |
| Selecting a beneficiary  Generic - beneficiaries - Video | <https://fast.wistia.com/embed/medias/o1phx06cl4> |

**Content Block’s Available:**

* Why AD&D?
* FAQs

***Basic Life Page***

**Page Heading:** Confirm your Life Insurance

**Browser Tab Title:** View your Life Insurance

**Instructional Text:**   
  
**Protect your loved ones** and gain peace of mind by **signing up for life insurance**.

We’re happy to offer a helpful Life Insurance that can aid with final expenses should you pass away unexpectedly. From mortgage payments to college loans, this coverage can help protect those that matter most when they need it most.

Need help deciding how much coverage is right for you? We can help.  
  
*Learn what this benefit means with our helpful video.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Life Insurance?  Generic - Life - Video | <https://fast.wistia.com/embed/medias/al57g0is60> |
| Selecting a beneficiary  Generic - beneficiaries - Video | <https://fast.wistia.com/embed/medias/o1phx06cl4> |

**Content Block’s Available:**

* None

***Basic Life Page***

**Page Heading:** View your Life Insurance

**Browser Tab Title:** View your Life Insurance

**Instructional Text:**   
  
**Protect your loved ones** and gain peace of mind by **enrolling in life insurance**.

Life insurance can help with final expenses should you pass away unexpectedly. From mortgage payments to college loans, this coverage can help protect your family when they need it most. Need help deciding how much coverage is right for you? We can help with that too.  
  
*Learn what this benefit means for you with the video below.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Life Insurance?  Generic - Life - Video | <https://fast.wistia.com/embed/medias/al57g0is60> |

**Content Block’s Available:**

* None

***Basic Long-Term Disability Insurance Page***

**Page Heading:** Add your Long-Term Disability Insurance

**Browser Tab Title:** View your LTD

**Instructional Text:**

Great news! We're offering **Long-Term Disability Insurance**, free from us to you.

This insurance provides financial protection if you are unable to work for an extended period of time due to a serious accident or illness. If an incident occurs, long-term disability will provide a monthly check to replace part of your income. We feel this is very important coverage for all of our employees to have—so we're covering it for you. Enrollment is easy, **sign up below**.

*Want to know more? Watch this video for info on how this benefit works.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Long-Term Disability Insurance?  Generic - LTD - Video | <https://fast.wistia.com/embed/medias/rjga5tfa2o> |

**Content Block’s Available:**

* Why do I need LTD?

***Basic Short-Term Disability Insurance Page***

**Page Heading:** Add your Short-Term Disability Insurance

**Browser Tab Title:** View your STD

**Instructional Text:**   
  
More good news! **We're offering Short-Term Disability at no cost to you**.

This insurance plan works quickly to replace a portion of your paycheck if you are unable to work for a covered event. Short-Term Disability Insurance kicks in almost immediately to cover the time between when an accident or illness occurs and when Long-Term Disability would apply—typically between three to six months. As a critical benefit to help you get back on your feet, we are happy to cover this for you. Enrollment is easy, **sign up below**.

*Learn more in this short video.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Short-Term Disability Insurance?  Generic - STD - Video | <https://fast.wistia.com/embed/medias/zf34j7u3pl> |

**Content Block’s Available:**

* None

***Cancer Page***

**Page Heading:** Shop for Cancer Insurance

**Browser Tab Title:** Shop for Cancer Ins

**Instructional Text:**   
  
After a cancer diagnosis, it’s important to allow yourself to focus on what truly matters: healing.  
  
**Cancer Insurance provides you with extra money** to help ease the financial strain—should you be diagnosed by a covered condition. The best part of this plan is that it pays benefits directly to you no matter what other medical insurance you may have, and you can use the payments in any way you choose. **Pay for what medical insurance can’t.**

*Sign up below and protect your future.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Cancer Insurance?  Generic - Cancer - video | <https://fast.wistia.com/embed/medias/opp1lcofxk> |

**Content Block’s Available:**

* Cancer FAQs - Update with citations and recent data

***Critical Illness Page - Called ‘Specified Disease’ in NY and VT***

**Page Heading:** Shop for Critical Illness insurance

**Browser Tab Title:** Shop for Critical Illness

**Instructional Text:**   
  
**Sign up for Critical Illness Insurance** for extra financial security that medical insurance alone can’t cover.

Similar to Accident Insurance, **Critical Illness Insurance acts in conjunction with your medical plan** to give you an extra boost of financial security. Should you suffer a serious medical condition, Critical Illness Insurance works to help you cover additional costs so you can focus on your recovery.

*See how it can work for you in this video.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Critical Illness Insurance?  Generic - CI - video | <https://fast.wistia.com/embed/medias/o2jeuwcl3w> |

**Content Block’s Available:**

* Critical Illness Product information guide (Refresh and stylize with Plansource art)

***Spouse Critical Illness Page***

**Page Heading:** Add Critical Illness Insurance for your spouse

**Browser Tab Title:** Shop for Critical Illness

**Instructional Text:**   
  
**Get Critical Illness Insurance** for your spouse, as well as yourself.

You know that that **Critical Illness Insurance compliments your family’s medical plan**. From deductibles and co-pays to everyday living expenses, it’s important to have a financial plan for the unexpected. Now, you can extend that plan to your spouse, thanks to this benefit from \_\_\_\_.

*Cover your spouse with a benefit that can aid the whole family, and add Critical Illness Insurance below.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Critical Illness Insurance?  Generic - CI - video | <https://fast.wistia.com/embed/medias/o2jeuwcl3w> |

**Content Block’s Available:**

* Critical Illness Product information guide (Refresh and stylize with Plansource art)

***Dep Critical Illness Page***

**Page Heading:** Cover your dependents with for Critical Illness insurance

**Browser Tab Title:** Shop for Critical Illness

**Instructional Text:**   
  
**Cover your family with Critical Illness Insurance** and gain a level of financial security that medical insurance likely can’t do alone.

When your family needs financial help most, Critical Illness Insurance is there to pay a

cash benefit for your covered condition**,** so **the money goes where you need it, when you need it.**

*Get this important protection for your family and sign up below.*

*\*Critical Illness Insurance is called ‘Specified Disease Insurance’ in New York state.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Critical Illness Insurance?  Generic - CI - video | <https://fast.wistia.com/embed/medias/o2jeuwcl3w> |

**Content Block’s Available:**

* Critical Illness Product information guide (Refresh and stylize with Plansource art)

***Dental Page***

**Page Heading:** Shop for Dental Insurance

**Browser Tab Title:** Shop for Dental

**Instructional Text:**

**Take care of your oral health** and set yourself up with healthy habits withQuality **Dental Insurance.**

With a large network of dentists, you can rest assured that you are getting the care you need at a price that will save you money while keeping you healthy. According to the CDC, nearly half of all adults aged 30 or older show signs of gum disease. Invest in your oral health with coverage for annual cleanings, screenings, and various oral procedures with Dental Insurance.

*Browse our network of providers and sign up below to protect your smile.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Dental Insurance?  Generic - dental - video | <https://fast.wistia.com/embed/medias/nx63jdzkwl> |
| What’s the point of a network?  Generic - beneficiaries - Video | <https://fast.wistia.com/embed/medias/08cdjcx1yj> |

**Content Block’s Available:**

* Resources - Update facts and citations and design into infographic/flyer
* Consider this - Update facts and citations and design into infographic/flyer (delete one)
* Dental FYI’s - same as above

***Dependent Care Flexible Savings Account Page***

**Page Heading:** Consider enrolling in a Dependent Care Flexible Savings Account

**Browser Tab Title:** Consider a Dependent Care FSA

**Instructional Text:**

Be an FSA master - **maximize your money for the things your family truly needs.**

**How does a Dependent Care Reimbursement Account work?**

A Dependent Care Reimbursement Account is a type of Flexible Spending Account that allows you to set aside pre-tax dollars that you can use to pay for eligible expenses for children or a disabled spouse or dependent. This makes your money go further when you can plan ahead for your expenses.

*Why pay taxes on services when you don't have to? Sign up below.*

 \*\*\*\*Make the following text small\*\*\*\*

*Note: Unused funds in your Dependent Care Reimbursement Accounts are forfeited at the end of the plan year. For this reason, it is important that you consider what qualifying expenses you will have when selecting your contribution amount. (ie: before/after school care, in-home care for disabled dependent, licensed day care, summer camp).*

*Still need more info? Watch our resource video.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| Everything you need to know about Dependent Care FSAs  Generic - Dependent Care FSA - video | <https://fast.wistia.com/embed/medias/equ9rs0awd> |

**Content Block’s Available:**

* None

***Basic Dependent Life Page***

**Page Heading:** Get Life coverage for your dependent

**Browser Tab Title:** Shop for Dependent Life

**Instructional Text:**   
  
**Sign your family up for Dependent Life Insurance**, an insurance plan offered to employees who wish to extend the benefits of Life Insurance to their family members. **We'll cover the cost**, because we know how important your family is.

Planning for the worst is something you can do best, and Life Insurance is a no brainer. Like other life insurance plans, the beneficiary here will be paid in the event of the death of a covered dependent.

*Choose to protect your family below or learn how Life Insurance can protect you and your family by watching our video.*

**Video to Embed:**

|  |  |
| --- | --- |
| What is Life Insurance?  Generic - Life - Video | <https://fast.wistia.com/embed/medias/al57g0is60> |
| Selecting a beneficiary  Generic - Changing Benefits - video | <https://fast.wistia.com/embed/medias/o1phx06cl4> |

**Content Block’s Available:**

* Everything you need to know about Dependent Care FSA’s (links to video) *remove*

***Health Flexible Savings Account Page***

**Page Heading:** Consider enrolling in a Health Savings Account

**Browser Tab Title:** Consider a Health FSA

**Instructional Text:**

**Great choice on the High Deductible Health Plan**; definitely the way to keep more money in your paycheck. Because you chose this plan, you can enroll in a Health Flexible Savings Account (HFSA) for free. Sign up for yours below.

**What is it and how does it work?** HSA’s are great because they work like a savings account but can be filled with pre-tax dollars set aside for your out-of-pocket health expenses. Like a regular savings account, your Health FSA earns interest and is yours to keep if you switch jobs.

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| Everything you need to know about Health FSAs  Generic - Health FSA - video | <https://fast.wistia.com/embed/medias/d0ev47omsz> |

**Content Block’s Available:**

* IRS Guidelines (link out)

***Health Savings Account Page***

**Page Heading:** Consider enrolling in a Health Savings Account

**Browser Tab Title:** Consider an HSA

**Instructional Text:**   
  
A **Health Savings Account (HSA) is a high deductible health plan’s (HDHP) best friend**. Your HSA allows you to contribute pre-tax dollars into a savings account that can be used for qualifying medical expenses. There are annual contribution limits with HSAs but no annual rollover limits. Remember that HSAs can only be used with HDHPs.

**What is it and how does it work?** HSAs are great because they work like a savings account but can be filled with pre-tax dollars set aside for your out-of-pocket health expenses. Like a regular savings account, your HSA earns interest and is yours to keep if you switch jobs.

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| Everything you need to know about HSAs  Generic - HSA - video | <https://fast.wistia.com/embed/medias/65qqx75v7x> |

**Content Block’s Available:**

* FSA benefits - *nothing of substance in here. Delete*

***Health Spending Account Page***

**Page Heading:** Consider a Health Savings Account

**Browser Tab Title:** Consider an HSA

**Instructional Text:**   
  
**A Health Flexible Spending Account (FSA) is a great idea to save a bit of money** while paying for necessary healthcare expenses that would normally have to come out of your pocket. From medications to copayments and everything in between, this benefit works by saving money directly to your FSA account before taxes are taken out.

 This means more money in your pocket at the end of the day.

*Still have questions? Learn more about Health FSAs in this short video. Then add the benefit below.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| Everything you need to know about HSAs  Generic - HSA - video | <https://fast.wistia.com/embed/medias/65qqx75v7x> |

**Content Block’s Available:**

* FSA benefits - *nothing of substance in here. Delete*

***Hospital Insurance Page***

**Page Heading:** Shop for Hospital Insurance

**Browser Tab Title:** Shop for Hospital Ins

**Instructional Text:**   
  
The average cost of a 3-day hospital stay is $30,000 dollars1. **Protect yourself against this financial burden with Hospital Indemnity Insurance**.

Most standard health insurance plans don’t cover all the costs of a hospital stay, leaving you taxed when you should be focused on healing.

Because of this, more and more people like you are using Hospital Insurance as a way to close that gap, leaving the hospital healthy—both physically and financially.

*Learn why this coverage is so important, and protect yourself today.*

1 <https://www.healthcare.gov/why-coverage-is-important/protection-from-high-medical-costs/> Protection from high medical costs, 12/19

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Hospital Insurance?  Generic - Hospital - video | <https://fast.wistia.com/embed/medias/uprsr1l4g6> |

**Content Block’s Available:**

* None

***Long-Term Care Insurance Page***

**Page Heading:** Shop for Long-Term Care Insurance

**Browser Tab Title:** Shop for Long-Term Care

**Instructional Text:**

Long-term care insurance helps you **pay for expenses needed if you are unable to perform basic activities** for an extended period of time due to illness, injury or disability. These activities could include help with dressing, bathing, eating, using the restroom or even skilled care that’s provided by nurses, therapists or other professionals. At some point in all of our lives we all need a little more help. **Prepare for that time with Long-Term Care Insurance**.

*Want to learn more about safeguarding your future? Watch our video to learn more.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Long-Term Care Insurance?  Generic - Life - Video | <https://fast.wistia.com/embed/medias/rpmllwr8y7> |

**Content Block’s Available:**

* None

***Medical Page***

**Page Heading:** Choose your Medical Insurance

**Browser Tab Title:** Shop for Medical

**Instructional Text:**

**The first step: Choose your Medical Insurance.**

**Decide what’s right for your lifestyle.** Figuring out which plan is right for you and your family can be a little complicated—but don't worry, we're going to help you figure it out.

Use our resources in the *'additional content'* section to help choose the best plan for you, depending on what you think your medical needs will be for next year.

*Research, learn and choose the best plan for your upcoming year.*

*ALTERNATE*

**Select a Medical Plan that's right for you:**

With rising healthcare costs, selecting the right medical insurance that accurately fits your lifestyle can be a hard choice, but it doesn't have to be. **Medical Insurance is a crucial benefit to have**, so before you choose your plan for the next year, use the resources below to learn more about what's being offered to you.

Then, when you're confident you've found a plan that fits your lifestyle, select it and we'll move on to your other benefit choices.

*Educate yourself, and select your plan below.*

**Video to Embed:**

Choose one of the 5 “Understanding Medical Plan Types” videos - depending upon the specific medical plans offered by the employer. By default, the best option is this one:

Understanding Medical Plan Types: HMOS, PPOs and HDHPs (//fast.wistia.net/embed/iframe/75nx5wc1rt)

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| HMOs, PPOs and HDHPs  Generic - HMP PPO HDHP - video | <https://fast.wistia.com/embed/medias/6tnr5xc37n> |
| PPOs and HDHPs (Default)  Generic - PPO HDHP - video | <https://fast.wistia.com/embed/medias/um2o5zwdfx> |
| What is an HMO?   Generic - HMO - video | <https://fast.wistia.com/embed/medias/pch2fh8rns> |
| What is a PPO?   Generic - PPO - video | <https://fast.wistia.com/embed/medias/cy1n8nqe3t> |
| What is an HDHP?   Generic - HDHP - video | <https://fast.wistia.com/embed/medias/xpsw24g4wg> |

**Content Block Videos:**

All of the videos in the Understanding Health Insurance category (except the dental video) are great educational videos to display on this page.

|  |  |
| --- | --- |
| **Video Title** | **Content Block Name** |
| Premiums, Deductibles, Copays and Out-of-Pocket Maximums  Generic - insurance info - video | Video – Premiums, Deductibles, Co-pays and Out-of-Pocket Maximums |
| What is In-and-Out-of-Network?   Generic - network - video | Video – What is In-and-Out-of-Network? |
| What is Coinsurance?  Generic - coinsurance - video | Video – What is Co-insurance? |
| What is a Copay?  Generic - copay - video | Video – What is a Co-pay? |

**Content Block’s Available:**

* Enroll\_coverage information (old facts)
* Enroll\_coverage resources ‘What should I consider?’ (just a photo)
* Medical plan summary (blank)  [system version of each]
* SEG Medical - (blank) [system version of each]

***Spouse Life Page***

**Page Heading:** Get Life coverage for your spouse

**Browser Tab Title:** Shop for Spouse Life

**Instructional Text:**

**Get your spouse a life insurance policy and gain peace of mind** should they pass away unexpectedly.

Spouse Life Insurance works just like yours in that it pays beneficiaries an amount of your choosing upon their passing. Families depend on each other and this benefit helps that continue should the unthinkable occur.

*Note: Depending upon how much coverage you select, you may have to complete an Evidence of Insurability form, which is easy to do.*

**Video to Embed:**

|  |  |
| --- | --- |
| What is Life Insurance?  Generic - Life - Video | <https://fast.wistia.com/embed/medias/al57g0is60> |
| Selecting a beneficiary  Generic - beneficiaries - Video | <https://fast.wistia.com/embed/medias/o1phx06cl4> |

**Content Block’s Available:**

* System: Vol Spouse life (FAQs)

***Vision Page***

**Page Heading:** Shop for Vision Insurance

**Browser Tab Title:** Shop for Vision

**Instructional Text:**

**Focus on your vision health** and protect your sight with **Vision Insurance.**

 Getting your vision checked regularly is important. Even if you have an eagle eye now, you will likely need some form of corrective lenses in your future. In fact, **nearly 75% of Americans wear some form of corrected lenses**, so proper eye exams are becoming more common.

*Save money and get annual eye checkups by adding vision insurance below.*

Vision Correction, The Vision Council <https://www.thevisioncouncil.org/sites/default/files/Q415-Topline-Overview-Presentation-Stats-with-Notes-FINAL.PDF>1/2020

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| Why choose Vision Insurance?  Generic - Vision - video | <https://fast.wistia.com/embed/medias/rxi0nqc0oc> |
| Explain CoPays  Generic - copay - video | <https://fast.wistia.com/embed/medias/rbuz3o7q57> |

**Content Block’s Available:**

* Enroll\_coverage resources - Update facts
* System: Vision - FYI’s

***Voluntary AD&D Page***

**Page Heading:** Shop for AD&D Insurance

**Browser Tab Title:** Shop for AD&D

**Instructional Text:**

**Increase your protection** with an Accidental Death & Dismemberment (AD&D) plan.

With accidents being the fourth leading cause of death in the United States1, it’s important to know about ways to protect yourself financially from such events.

*Watch the video to learn more about how this plan can benefit you, and why AD&D is so important.*

*1* ***What are the leading causes of death in the US?*** [***https://www.medicalnewstoday.com/articles/282929.php#cancer***](https://www.medicalnewstoday.com/articles/282929.php#cancer) ***1/2020***

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is AD&D Insurance?  Generic - ADD - video | <https://fast.wistia.com/embed/medias/s82kzgupsp> |
| Selecting a beneficiary  Generic - beneficiaries - Video | <https://fast.wistia.com/embed/medias/o1phx06cl4> |

**Content Block’s Available:**

* System: AD&D (Update facts)

***Voluntary AD&D Page Spouse***

**Page Heading:** Add AD&D Insurance for your spouse

**Browser Tab Title:** Shop for AD&D

**Instructional Text:**

**Protect your spouse** with Increased financial protection by covering them with an Accidental Death & Dismemberment (AD&D) plan.

From airbag deployment to falls at work, accidents happen when you least expect, so join millions of others just like you who are dedicated to keeping their family financially protected,

*Watch the video to learn more about how this plan can benefit you, and why AD&D is so important.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is AD&D Insurance?  Generic - ADD - video | <https://fast.wistia.com/embed/medias/s82kzgupsp> |
| Selecting a beneficiary  Generic - beneficiaries - Video | <https://fast.wistia.com/embed/medias/o1phx06cl4> |

**Content Block’s Available:**

* System: AD&D (Update facts)

***Voluntary AD&D Page dependent***

**Page Heading:** Add AD&D Insurance for your dependent

**Browser Tab Title:** Shop for AD&D

**Instructional Text:**

**Cover your entire family** with an Accidental Death & Dismemberment (AD&D) plan to **increase the financial protection** of your loved ones.

Simple to sign up and beneficial for the entire family, adding inexpensive AD&D coverage for your dependent is a smart way to safeguard your future.

*Watch the video to learn more about how this plan can benefit you, and why AD&D is so important.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is AD&D Insurance?  Generic - ADD - video | <https://fast.wistia.com/embed/medias/s82kzgupsp> |
| Selecting a beneficiary  Generic - beneficiaries - Video | <https://fast.wistia.com/embed/medias/o1phx06cl4> |

**Content Block’s Available:**

* System: AD&D (Update facts)

***Voluntary Life Page***

**Page Heading:** Shop for Voluntary Life Insurance

**Browser Tab Title:** Shop for Life

**Instructional Text:**   
  
**Boost your financial protection even further with Voluntary Life Insurance**. In addition to any standard coverage you may already have, you can now increase your life insurance payout as well. Or, if you’re just starting out, even better. You can **choose the benefit amount that’s right for you**. From end of life expenses, mortgages, college tuition and beyond, **adding Life Insurance coverage can help your loved ones when they’ll need it most**.

*Choose your additional benefit amount from the options below.*

*(Some amounts will require you to fill out an Evidence of Insurability form, but don’t worry, it’s easy)*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Evidence of Insurability?  Generic - EOI - video | <https://fast.wistia.com/embed/medias/rngtvyflsm> |
| What is Life Insurance?  Generic - Life - Video | <https://fast.wistia.com/embed/medias/al57g0is60> |
| Selecting a beneficiary  Generic - beneficiaries - Video | <https://fast.wistia.com/embed/medias/o1phx06cl4> |

**Content Block’s Available:**

* None

***Voluntary Spouse Life Page***

**Page Heading:** Add Life Insurance for your spouse

**Browser Tab Title:** Shop for Life

**Instructional Text:**   
  
**Add to your spouse’s life insurance policy to increase your family’s financial security.**

 Spouse Life Insurance works just like yours in that it pays beneficiaries an amount of your choosing upon their passing. Families depend on each other and this benefit helps that continue should the unthinkable occur. Life Insurance from \_\_\_ is here to provide financial peace for your family.

*Note: Depending upon how much coverage you select, you may have to complete an Evidence of Insurability form, which is easy to do.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Evidence of Insurability?  Generic - EOI - video | <https://fast.wistia.com/embed/medias/rngtvyflsm> |
| What is Life Insurance?  Generic - Life - Video | <https://fast.wistia.com/embed/medias/al57g0is60> |
| Selecting a beneficiary  Generic - beneficiaries - Video | <https://fast.wistia.com/embed/medias/o1phx06cl4> |

**Content Block’s Available:**

* None

***Voluntary Dependent Life Page***

**Page Heading:** Shop for life insurance for your family

**Browser Tab Title:** Shop for Life

**Instructional Text:**   
  
**Dependent Life Insurance is important for growing families.** We’re offering this unique benefit to employees who wish to extend the benefits of Life Insurance to their children. Each year, the popularity of this benefit grows as providers like you understand the impact this benefit can have for their families.

Don’t dread the unthinkable. Instead, focus on where you can make a difference.

*Choose to protect your family below or learn how Life Insurance can protect you and your family by watching our video.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Evidence of Insurability?  Generic - EOI - video | <https://fast.wistia.com/embed/medias/rngtvyflsm> |
| What is Life Insurance?  Generic - Life - Video | <https://fast.wistia.com/embed/medias/al57g0is60> |
| Selecting a beneficiary  Generic - beneficiaries - Video | <https://fast.wistia.com/embed/medias/o1phx06cl4> |

**Content Block’s Available:**

* None

***Voluntary Long-Term Disability Insurance Page***

**Page Heading:** Shop for Long Term Disability Insurance

**Browser Tab Title:** Shop for LTD

**Instructional Text:**

**Protect your lifestyle** in the event that you become unable to work for an extended period of time.

Long Term Disability Insurance does just that – replaces a portion of your income when you need it most. Use this money however you need.

*Sign up for this crucial benefit below.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Long-Term Disability Insurance?  Generic - LTD - Video | <https://fast.wistia.com/embed/medias/rjga5tfa2o> |

**Content Block’s Available:**

* Why do I need LTD?

***Voluntary Short-Term Disability Insurance Page***

**Page Heading:** Shop for Short-Term Disability Insurance

**Browser Tab Title:** Shop for protection

**Instructional Text:**   
  
**Protect your paycheck by signing up for Short Term Disability Insurance.**

 Short Term Disability fills the gap between when an accident or illness occurs and when Long-Term Disability would apply. This coverage replaces a portion of your earnings while you're unable to work due to a qualifying event. It kicks in almost immediately so you don't have to go without an income during your time of need.

*Learn more in this short video, and add the benefit below to insure your earnings.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| What is Short-Term Disability Insurance?  Generic - LTD - Video | <https://fast.wistia.com/embed/medias/zf34j7u3pl> |

**Content Block’s Available:**

* None

***Tobacco-use Question***

**Page Heading:** Do you use tobacco products?

**Browser Tab Title:**  Tobacco question

**Instructional Text:**

In order to make sure the product features we share with you are accurate, we first need to know if you use any tobacco products.

Thanks for taking a moment to answer below.

***Legal***

**Page Heading:** Select your Legal Plan from \_\_\_\_

**Browser Tab Title:**

**Instructional Text:**   
  
This unique plan from \_\_\_\_\_\_\_\_ is your opportunity to **have a dedicated legal team at your disposal**. From simple questions that need a lawyer’s eye, to will preparation, to larger legal issues, this benefit is growing in popularity due to its affordability and accessibility.

Lawyers can cost up to $500 an hour, but they don’t have to thanks to \_\_\_\_\_\_. Be prepared and empowered with this Legal Plan next year, and *sign up for legal protection below.*

***Prescription Drug Program***

**Page Heading:** Add a benefit for your prescriptions

**Browser Tab Title:**

**Instructional Text:**   
  
Stay ahead of rising medical costs with the **Prescription Drug Program**.

**This unique benefit offers your prescription medication at a discounted price**. Prescription prices continue to climb, but that doesn't have to impact your bank account any more. While there may be complicated discount plans online as well, this one is designed to meet the needs of our employees, so you can save your hard earned money for more important things.

*Add this program below, or reach out for more information.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
|  |  |

**Content Block’s Available:**



***Transit Reimbursement Insurance***

**Page Heading:** Add a convenient Transit Reimbursement benefit  
**Browser Tab Title:**

**Instructional Text:**   
  
We know that travel can be crucial to the success, so we want to make it a bit easier on you.

Sign up for the **Transit Reimbursement Account**, which allows you to **contribute money before taxes are taken out** and pay for your work related mass transit costs. Travel can be a huge expense, but because the amount you contribute is deducted from your paycheck before taxes are calculated, you save are poised to save more of your hard earned income when tax time comes around.

*Sign up below, or reach out if you have questions.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
|  |  |

**Content Block’s Available:**



***Parking Reimbursement Insurance***

**Page Heading:** Save money with a Parking Reimbursement Account  
**Browser Tab Title:**

**Instructional Text:**   
  
**The Parking Reimbursement Account allows you** to contribute money on a pre-tax basis to pay for parking associated with work. That's pretty great, and if you're paying for parking anyway it's a no brainer not to get taxed on it.

**This saves you money** because this amount is deducted from your paycheck before taxes are calculated, reducing the amount of taxable income at the end if the year.

*If this fits your life style, sign up below and keep more of your earnings in your pocket.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
|  |  |

**Content Block’s Available:**



***Employee Assistance Program***

**Page Heading:** Get protection from your Employee Assistance Program

**Browser Tab Title:**

**Instructional Text:**   
  
Rising in popularity, be sure to take advantage of this unique benefit, that can help you with everything from legal matters to travel.

**The Employee Assistance Program (EAP) is a resource** built to help you deal with any personal challenges that you might face.  From mental and emotional counseling, medical health experts, career planning resources and more, **this confidential service is built to help our employees** with a wide variety of issues you may face in every day life.

We want this to be a resource that helps you live your best life.

*Reach out to learn more, or sign up below.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| Watch: What’s an EAP?  Generic - EAP - video | <https://fast.wistia.com/embed/medias/v9shnb1wrh> |

**Content Block’s Available:**



***Specified Health***

**Page Heading:** Add your Specified Health plan

**Browser Tab Title:**

**Instructional Text:**   
  
**Sign up for our Specified Health plan** for extra financial security that medical insurance alone can’t cover.

Similar to Accident Insurance, **Specified Health Insurance acts in conjunction with your medical plan** to give you an extra boost of financial security. Should you suffer a serious medical condition, Specified Health works to help you cover additional costs so you can focus on your recovery.

*See how it can work for you in this video.*

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
|  |  |

**Content Block’s Available:**



***Hospital Intensive***

**Page Heading:** Select your Hospital Intensive Care plan

**Browser Tab Title:**

**Instructional Text:**   
  
The average cost of a 3-day hospital stay is $30,000 dollars1. **Protect yourself against this financial burden with this Hospital Intensive Care plan**

Most standard health insurance plans don’t cover all the costs of a hospital stay, leaving you taxed when you should be focused on healing.

Because of this, more and more people like you are using this type of hospital insurance as a way to close that gap leave the hospital healthy—both physically and financially.

*Learn why this coverage is so important, and protect yourself today.*

1<https://www.healthcare.gov/why-coverage-is-important/protection-from-high-medical-costs/> Protection from high medical costs, 12/19

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
| Watch: Understanding Hospital Insurance  Generic - Hospital - video | https://fast.wistia.com/embed/medias/uprsr1l4g6 |

**Content Block’s Available:**



***Identity Theft Protection***

**Page Heading:** Protect your identity from theft

**Browser Tab Title:**

**Instructional Text:**   
  
Gain peace of mind with Identity Theft Protection this year.

We’re offering this unique benefit to you because we know just how important true financial security is. While monitoring your credit closely and alerting you as soon as there’s a discrepancy, a certified resolution team will also fully manage your identity restoration, getting you back to pre-incident status asap.   
  
 Learn more about this specialized benefit in the video below, and safeguard your finances now.

**Video to Embed:**

|  |  |
| --- | --- |
| **Video Title** | **Link to Embed Video** |
|  |  |

**Content Block’s Recommended:**

Use this link for more info: <https://identitybenefits.com/?code=plansourceinfocenter&pub=testgroup>