

Software + Services = A Better Benefits Experience

At PlanSource, we believe that the best way to build a better benefits experience is by combining best-in-class software with a range of high-touch benefit services. This simple equation provides brokers and employers with a complete solution that can help busy HR departments work more efficiently and focus on strategic initiatives rather than tedious tactics.

Custom Videos

Communications being lost in a crowd? With video, your content comes alive. PlanSource's video production team will create videos customized to your brand, culture and benefits. We primarily utilize animated video and professional voice over to ensure your employees are both entertained and informed.

Use Videos to Educate Employees

Boosts Engagement and Conversion

Employees who watch a video are 64% more likely to take action after watching a video.

Available on Multiple Platforms

Video can be delivered and viewed on any channel, any device, and from any location.

Better Understanding of Benefits

Through visual learning, employees can absorb more information than with text.

Types of Videos We Create



How to/Educational



Benefit Plan Overview



Brand Storytelling



Virtual Tours



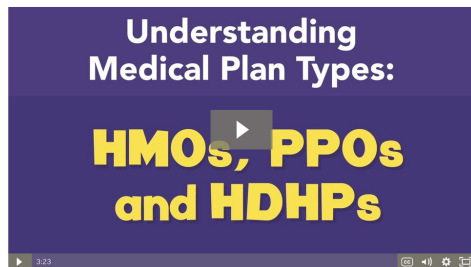
Employee Testimonials

PlanSource Video Library

In addition to customized videos, PlanSource also provides free educational videos that explain some of the basic concepts in health, wellness and benefits. Employers can use these short, animated videos during open enrollment and year-round for employee education.

plansource.com/videolibrary

Video Category:
Understanding Medical Plan Types



Video Category:
Understanding Benefits



Video Category:
Understanding Savings Accounts



Video Category:
Understanding Voluntary Benefits

