Employee Communications

Why Employee Communications?

**Better Education**
Better benefits education is the precursor to better benefits decisions.

**Higher Enrollment**
By informing employees of the value of their benefits, participation will increase.

**Improved Health**
With better coverage, employee health and productivity will increase.

Software + Services = A Better Benefits Experience

At PlanSource, we believe that the best way to build a better benefits experience is by combining best-in-class software with a range of high-touch benefit services. This simple equation provides brokers and employers with a complete solution that can help busy HR departments work more efficiently and focus on strategic initiatives rather than tedious tactics.

Employee Communications

PlanSource gives you everything you need for communicating with your employees about benefits. With a team of communication experts, PlanSource helps you create a strategy that is tailored to the needs of your various employee groups. When employees have a better understanding of the benefits you offer them, they have a stronger connection with your company.
"Couldn’t ask for better partners when it comes to communications! PlanSource is always able to take our thoughts and visions and bring them to life in communications that exceed our expectations. They never disappoint."

Amy Olinzock
Health & Welfare Benefits Manager
Learning Care Group

What We Do

- Benefit Websites
- Benefit Guides
- Customized Videos
- Text Messaging
- Total Compensation Statements
- New Hire Packets
- Communications Plan
- Posters, Flyers, Postcards
- Print and Fulfillment

Our Employee Communication Methodology

1. Identify Employee Communication Preferences
2. Create a Content Plan
3. Implement Plan
4. Measure Results
5. Identify Goals