Case Study: IronRoad's benefits technology makes 2-decade advancement with PlanSource

About IronRoad

IronRoad is a Professional Employer Organization that provides payroll, benefits, HR and other services to companies that want to focus on their craft while still maintaining the best quality environment for their employees. IronRoad services a multitude of companies, and uses PlanSource's software to manage benefits for all of them.

Metro Health

Industry: Professional Employer Organization

Employees: ^1,000

Location: Cincinnati, OH

www.ironroad.us

> "PlanSource helps us track hours and make sure we're offering benefits to those that are eligible at an affordable cost."
> – **Jesse** Simpson, *Benefits Coordinator*

Case Study: IronRoad's benefits technology makes 2-decade advancement with PlanSource

Challenge:

- Complex business model
- An entirely paper based manual enrollment process
- Coordinating with different departments
- Pitching open enrollment

Solution:

The complexity of the numerous businesses IronRoad serves requires a myriad of customizable enrollment options each enrollment season, and PlanSource has the flexibility to meet these needs. Jesse Simpson, a Benefits Coordinator at IronRoad, stated that in their 'old world' the enrollment strategy would require departments like HR to 'full-stop' their work to service client needs during benefits season.

> **Reduced Workload:** fter implementing PlanSource as the benefits platform for all their clients in 2017, they eliminated the need for 9-10 employees to be loaned from other departments, who are now free to focus on the roles they were hired for instead of being borrowed to administer benefits.

> **Built in Reporting:** Previously, all data for every employee they served was stored in Excel spreadsheets that would have to be poured over every time there was a question or a change. Now, they have a robust reporting module that handles everything and has revolutionized IronRoad's speed and data accuracy.

Results

🎧 Reduced Needed Manpower During Open Enrollment Season

📊 Boosted Data Strategy with Increased Reporting Capabilities

🖥 Transitioned from 100% paper enrollment to a modern digital experience