

## WE ARE ON YOUR SIDE

At PlanSource, we do not compete against brokers or sell direct to employers. In fact, our entire business model is designed with benefits brokers and consultants in mind.

With a complete portfolio of benefits and HR technology, PlanSource will help you grow your business and keep your customers happy. Simply said, our job is to help you win.

## The Elite Partner Program

### WHAT YOU GET AS AN ELITE PARTNER

PlanSource offers an Elite Partner Program that caters to top performing partners. For brokers and consultants that generate and exceed certain business thresholds, PlanSource rewards their commitment to our partnership with pricing and service benefits.

These benefits are designed to help partners win and grow their business. With discounted pricing and personalized services, PlanSource emphasizes building and maintaining a productive and efficient business relationship with its top producers.



## PlanSource Has Flexible Partnership Models



### OutSource Relationship

*If you tend to be...*

Limited in technology expertise and marketing resources

Constrained by resources and capacity

Focused more on "the business" vs. "the technology"

Prioritizing other areas of your business ahead of technology

Learn more at [www.plansource.com/outsource](http://www.plansource.com/outsource)



### CoSource and Reseller Relationships

*If you tend to be...*

Staffed with tech-savvy team members

Ready to make an investment with resources and marketing

Using technology as an integral piece of your strategy

Focused on developing strategic relationships with clients

Learn more at [www.plansource.com/cosource](http://www.plansource.com/cosource)

	OutSource	CoSource	Reseller
Branding	☺	PlanSource or Powered by PlanSource	Partner
Customer Relationship Management	Partner	Partner	Partner
Setup and Implementation	☺	Partner	Partner
Ongoing Support	☺	Partner	Partner
Data Exchange with 3rd Parties	☺	☺ OR Partner	☺ OR Partner

## The Benefits of Partnering with PlanSource



Higher voluntary employee participation



Higher productivity in your agency



Higher customer retention



Higher win rates



Higher revenue per case