Case Study: Full Sail University Overcomes Budgeting Challenges with Unique Reporting and Analytics Solution

Location: Winter Park, FL | **Industry:** Education | **Employees:** 2,276 | **Website:** www.fullsail.edu

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FULL SAIL UNIVERSITY

Full Sail University was founded in 1979 as a higher education facility designed to help students pursue careers in the entertainment and media industry. They have now grown to 15,300 students, currently offering 78 degree programs both on their Florida campus and online, that combine elements of creativity, art, business and life skills, technical knowledge, and academic achievement.

CHALLENGE

- Full Sail's focus on media, arts and entertainment make it an unconventional university with different budgeting challenges than most higher education institutions

- They needed help with reporting and analytics to collect data on each course type and each curriculum they offer to see where their funds were going and forecast financial allocations

- They also needed assistance with payroll, ensuring that every employee was paid accurately and on-time

SOLUTION

- In 2006, Full Sail implemented PlanSource for benefits, payroll, HR, and time and attendance tracking, as well as integration with Axiom EPM's Reporting and Analytics Solution

- PlanSource built custom reports that Full Sail could run on a daily basis for a specific time frame, extract the data, and send off to their vendors to accurately determine where their costs will be in the future

- They also built reports to send to their managers listing everyone who was on the payroll, ensuring that no one was paid incorrectly

RESULTS

- Full Sail University now has the ability to make projections about their budget to determine what the true cost for each curriculum is and compare that to the charge per credit hour

- Data collection allows each program's individual needs to be assessed, making fund allocation more accurate, saving administrative costs and facilitating budgeting

- HR professionals have the ability to run reports that ensure payroll accuracy, saving them from problems with paying employees incorrectly

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